

Is the Customer Always Right?
How Successful Companies Minimize Complaints
Complaints Process and Case Studies

What is an Insurance Complaint?

Any written communication primarily expressing a grievance.

Texas Insurance Code §542.005(a)



Who Are Our Customers?

- * Individuals
- **★** Businesses
- **★** Health Care Providers
- **★** Insurance Agents and Carriers
- **★** Attorneys
- ★ State and Federal Agencies
- **★** Legislators



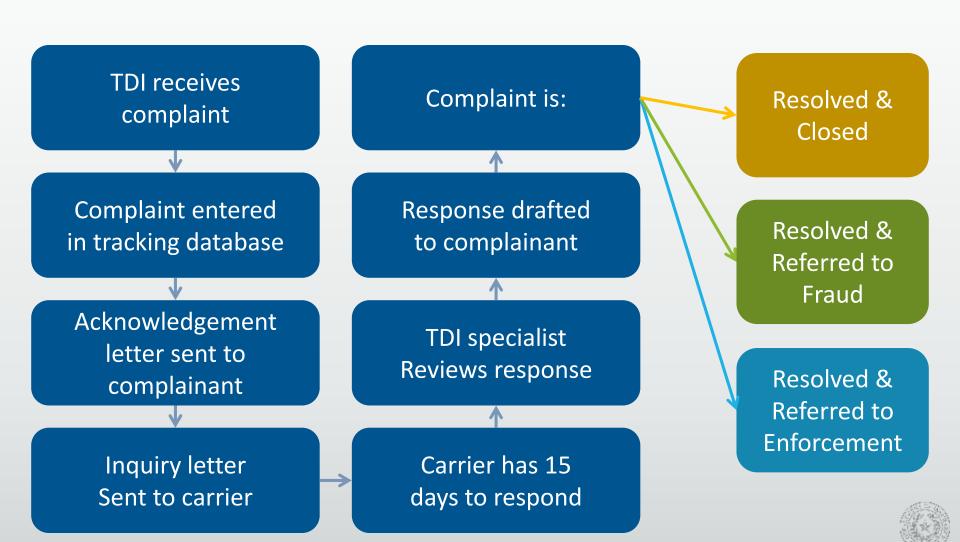
By the Numbers

In FY 2015, Consumer Protection...

- ★ Answered 149,600 calls, 91% of calls received.
- ★ Resolved 19,425 complaints.
- ★ Returned over \$37.6 million to consumers through the complaint process.
- ★ Resolved complaints in an average of 76 days.



TDI Complaint Process



What is a Confirmed Complaint?

- **★** TIC requires TDI to code complaints as confirmed or not confirmed.
- ★ An apparent violation of a policy provision, contract provision, rule, or statute.
- ★ A valid concern that a prudent layperson would regard as a practice or service that is below customary business or medical practice.



Confirmed Complaints Examples

- ★ Denied claim should have been paid.
- ★ Claim not paid timely or according to statute.
- ★ Penalty not paid for late or incorrect claim.
- ★ Policy not cancelled according to contract provisions, rules, or statutes.
- ★ Complaint and appeal or utilization review timelines were not followed.
- ★ Untimely responses to TDI.



Complaint Data Uses

- **★** Meetings with carriers
- ★ Frequent requests for complaint data
- ★ Shopping resources for consumers
 - Complaint information portal
 - Online company profiles
 - Internet complaint information system



Case Studies

- **★** Auto complaint
- ★ Health insurance complaint affected one consumer
- ★ Health insurance complaint affected multiple consumers
- **★** Homeowners complaint



How Can You Avoid Complaints?

- ★ Ensure customer service and claims staff are well trained and communicate effectively.
- ★ Maintain adequate staff to respond to customers.
- **★** Monitor call times.
- ★ Timely claim payments and complaint response.

